




# Kingdompreneur 10-Day Action Plan



This 10-day guide helps you  
build a business that honors  
God using the  
Kingdompreneur Canvas.

Copyright © SONJARZO

All rights reserved. No portion of this document may be reproduced in any form without  
written permission from SONJARZO .

---

# Kingdompreneur



## Action Plan

This 10-day guide helps you create a passion project or build a business that honors God. It should be used in conjunction with the Kingdompreneur Canvas™. To simplify terms, we will be using the phrase “Kingdom venture” in this guide to refer to your idea, your passion project, or your business. The 10 days do not have to be 10 consecutive days.

READY! Grab a journal or notebook and let's go!

## How It Works

---

You're on a mission to launch a venture that advances God's kingdom. This workbook takes you through the Kingdompreneur Canvas step-by-step over 10 days. Each day has:

- **Focus:** One part of the canvas to work on.
- **Steps:** Easy tasks to plan your project.
- **Almighty Intelligence (AI):** Questions and prayers to keep God first.
- **AI Integration:** Ways to use artificial intelligence tools to make your work faster or better.

## How to Use

---

1. **Check Your Quiz Results:** Are you a Visionary (big dreamer), Innovator (tech lover), Builder (community helper), or Steward (careful planner)? Use this to guide your plan.
2. **Do One Day at a Time:** Spend 30–60 minutes each day on the tasks.
3. **Pray Every Day:** Ask God to lead you as you plan.
4. **Try AI Tools:** Use the AI tools and prompts to make your business or project stronger.

The Almighty Intelligence  
inspires our use of  
artificial intelligence.



---

# ONE DAY 1

## Find Your God-Given Purpose

**Canvas:** God-Given Purpose

**Goal:** Decide how your project will show God's love and make a difference.

***"Let your light shine before others, so they may see your good works and give glory to your Father in heaven."***

— Matthew 5:16

### **Steps:**

1. Write one clear sentence about how your ministry will advance God's kingdom (for example, sharing the Gospel, serving those in need, or providing hope).
2. Choose one practical way your venture will honor God (for example, supporting charitable causes, mentoring others in faith, or make money to support your church or other ventures).
3. Use an AI tool to help you write a short vision statement for your venture.

### **Almighty Intelligence→Think & Pray**

- What does God want your business to do for Him?
- Pray: "God, show me how my business can shine for You."

**AI Integration:** Clarify how your purpose makes a difference .

**Try this prompt using an AI tool:** "Write a short vision statement for a venture that does [your purpose]."

---

# TWO DAY 2 Know Your Audience

**Canvas:** Target Audience

**Goal:** Identify the community or individuals God has called you to serve. Who are your customers, and what are their needs? **Create user stories.**

***“Go into all the world and preach the good news to everyone.”***

— Mark 16:15

## **Steps:**

1. Write down who you'll serve (e.g., kids, men, women, small businesses).
2. Find out what they need (e.g., ask them or check online).
3. Use a tool like [Answer The Public](#) to learn more about your audience and what questions they might be asking.

## **Almighty Intelligence- > Think & Pray**

- Who has God put on your heart to help?
- Pray: “Lord, help me understand the people You want me to serve.”

**AI Integration:** Learn about your audience with AI.

**Try these prompts:** Show me what [your audience, e.g., working moms, those seeking health and cancer coaching] need based on online trends and discussions.

Help me create user stories that capture their role, goals, and benefits related to [your topic].

---

# THREE

DAY 3

Create  
Your  
Value

**Canvas:** Value Proposition

**Goal: Goal:** Clearly articulate your unique value and the specific benefits you deliver to customers.

***"Do everything for the glory of God."***

*1 Corinthians 10:31*

**Steps:**

1. Define your core offering - What specific product, service, or solution do you provide?
2. Identify customer pain points - What problems, frustrations, or unmet needs does your target audience face?
3. Articulate your unique benefits - How do you solve these problems better than alternatives? What measurable outcomes do you deliver?
4. Connect to purpose - How does serving your customers align with your faith-driven mission?

**Almighty Intelligence-→Think & Pray**

- How does your business show God's love while helping people?
- Pray: "God, help me create something that honors You and helps others."

**AI Integration:** Make your value statement better with AI.

**Try this prompt:** "Improve this value statement for a wellness nonprofit: [your sentence]."

---

# FOUR

DAY 4

## Manage Cost

**Canvas:** Cost Reduction

**Opportunities Goal:** Identify how AI can reduce your operational costs and increase efficiency.

**She watches over the affairs of her household and does not eat the bread of idleness.**

Proverbs 31:27

**Steps:**

- List your biggest operational expenses (time, labor, tools)
- Identify which tasks AI could automate or streamline
- Use AI to find specific cost-saving solutions for your business

**Almighty Intelligence→Think & Pray**

- How can reducing costs help you serve more people effectively?
- Pray: "God, help me be a wise steward of resources so I can create more value."

**AI Integration:** Find cost-saving AI solutions with AI.

Try this prompt: "What AI tools can help reduce operational costs for a [your business type] that currently spends the most on [your biggest expense]?"

---

# FIVE DAY 5 Customer Benefits

**Canvas:** Customer Benefit Statement

**Goal:** Write a clear statement of the main benefit customers get from you.

***Serve one another in love.***

*Galatians 5:13*

**Steps:**

1. Name the #1 benefit customers receive
2. Explain why this benefit matters to them
3. Use AI to make it more compelling

**Almighty Intellegence-→Think & Pray**

- Which Bible principle feels most important for your venture?
- Pray: "God, pelase help to create value for my customers."

**AI Integration:** Make your benefit statement better with AI.

Try this prompt: Improve this customer benefit statement: [your sentence].

---

# SIX DAY 6 Lead Generation

**Canvas:** Lead Generation & Client Discovery Goal: Use AI tools to find and attract your ideal clients more effectively.

**Ask and it will be given to you; seek and you will find; knock and the door will be opened to you. Matthew 7:7**

## Steps:

- Describe your perfect client (their problems, where they spend time online, what they search for)
- Use AI to create content that attracts these specific people

## Almighty Intelligence→Think & Pray

- How can finding the right clients help you serve God's purpose better?
- Pray: "God, lead me to the people I'm meant to serve and help."

**AI Integration:** Discover your ideal clients with AI. Try this prompt: "Help me identify where my ideal clients (people who need [your service] and struggle with [specific problem]) spend time online and what content would attract them."



---

# SEVEN

DAY 7

## Find Partners

**Canvas Part:** Partnerships & Community

**Goal:** Find people, groups or other business to work with who are aligned with your mission and where there's mutually beneficial value

***"Two are better than one, because they get more done together."***  
*Ecclesiastes 4:9*

### Steps:

1. List people or groups you could work with.
2. Think how AI can help you work together.
3. Talk to one person about working together.

### Almighty Intelligence-→Think & Pray

- Who can help you make your business stronger for God?
- Pray: "God, bring me partners who love You and Your work."

**AI Integration** Plan teamwork with AI.

**Try this prompt:** "Show how [partner type] can work with my business."

---

# EIGHT

DAY 8

## Plan Your Income

**Canvas:** Revenue Streams

**Goal:** Figure out how your business will make money to keep going.

***"First, sit down and figure out the cost."***

*Luke 14:28*

### **Steps:**

1. List all the different ways you could make money from your expertise (coaching, courses, products, group programs)
2. **Review the digital product ideas provided that match your business and audience to get ideas.**
3. Use AI to help you create new revenue streams based on what your clients need most

### **Almighty Intelligence→Think & Pray**

- How can creating multiple income streams help you serve more people sustainably?
- Pray: "God, show me creative ways to generate income while staying true to my calling to serve others."

**AI Integration:** Discover new revenue opportunities with AI. Try this prompt: "Based on my [business type] serving [target audience], what digital products or services could I create that would truly help my clients?"

---

# NINE DAY 9

## Measure Your Impact

**Canvas Part:** Impact Metrics

**Goal:** Decide how to measure the good your business does for God and your community.

***“The seed on good soil grows and produces a big crop.”***

— Mark 4:20

**Steps:**

1. List 2–3 ways to measure your business’s impact (e.g., people helped, smiles created).
2. Pick an AI tool to track these (e.g., count website visits).
3. Set a goal for one impact to reach in 3 months.

**Almighty Intelligence-→Think & Pray**

- How will you know your business is helping God’s kingdom?
- Pray: “God, help me measure what matters to You.”

**AI Integration:** Track impact with AI.

**Try this prompt:** “Show how to track [your impact] with AI tools.”

---

# TEN

DAY 10

## Sell! Sell! Sell!

Canvas: Sales Goal: Turn conversations into clients by sharing your God-given solution with confidence.

**The people curse him who holds back grain, but a blessing is on the head  
of him who sells it.**

Proverbs 11:26

### Steps:

- Get out! Attend in-person or virtual events, meet people, ask them questions, offer to help--Sell! Network! Network!
- Practice your sales conversations until they feel natural and authentic

### Almighty Intelligence->Think & Pray

- 1.How can confident selling help you reach the people God has prepared for you to serve?
- 2.Pray: "God, give me boldness to share my solution with those who need it most." Help me to be comfortable sharing my price.

**AI Integration:** Master your sales conversations with AI. Try this prompt: "Help me practice a sales conversation for my [service/product]. I need responses to common objections like 'I need to think about it' or 'It's too expensive' that feel natural and caring but still move toward a decision."

# AI Tools To help you

---

## **Kingdompreneur Mentor GPT: [Kingdompreneur GPT](#)**

A GPT that helps you complete the Kingdompreneur Canvas

## **Perplexity.AI: <https://www.perplexity.ai>**

An AI-powered search and answer engine that helps you find clear, concise information quickly.

## **Claude.AI: <https://claude.ai>**

An AI assistant designed for thoughtful and safe conversations, useful for brainstorming, writing and content creation.

## **Fathom: <https://fathom.video>**

An AI meeting assistant that records, transcribes, and summarizes ministry meetings for better organization and follow-up.

## **NotebookLM: <https://www.notebooklm.com>**

An AI-powered notebook that helps you organize, summarize, and find insights from your notes and documents.

## **ChatGPT : <https://chat.openai.com>**

A conversational AI assistant that helps generate images, texts, answer questions, brainstorm ideas, and support creative and business tasks.

## **Napkin AI: <https://www.napkin.ai>**

Visualize your ideas fast. This tool turns raw text and data into clean charts, infographics, and diagrams – perfect for presentations, roadmaps, reports, or customer-facing docs.

## **Beautiful AI: <https://www.beautiful.ai>**

Presentation generator. Just type your topic, and it gives you a ready-to-go draft in minutes. Great for getting past the blank page.

\*\*\*Please note some links are tied to our referral code\*\*\*



## THANK YOU FOR ATTENDING THE WORKSHOP

Please reach out to us at  
[sonja@sonjarzo.com](mailto:sonja@sonjarzo.com) if you have any  
questions.

### **A Blessing**

May the Lord bless and protect you; may the Lord's face  
radiate with joy because of you; may he be gracious to you,  
show you his favor, and give you his peace.

Numbers 6:24-26 TLB