

God-Given Purpose

Decide how your project will show God’s love and make a difference.



Know Your Audience

Identify the community or people God wants you to serve. Write user stories to show their needs.



Manage Cost

Find ways AI can save money and make your work easier.



Create Your Value

Clearly explain what makes your business special and how it helps people.



Customer Benefit Statement

Write a clear statement of the main benefit your customers get.



Lead Generation & Client Discovery

Use AI tools to find and attract the right people for your business.



Impact Metrics

Decide how to measure the good your business does for God and others.



Partnerships & Community

Find people, groups, or businesses to work with who share your mission and add value.



Revenue Streams

Figure out how your business will make money to keep going and grow.



Sales

Turn conversations into clients by sharing your God-given solution with confidence.

